



Vision, Passion and Play: Living a Life of Integrity

New York City, May 20-21, 2006

The essence of integrity is “to thine own self be true,” and to be true to your self requires that you know your own self. This implies that you know your authentic self as a creative vision and evolutionary passion. When you are awakened to your creative vision and evolutionary passion, you start to live on the leading edge of your own evolution.

It is when you know your self, your vision and your passion that you have a definitive standard with which to be in integrity. And the key that unlocks the access to this self-knowledge — to your passion and vision — is to be in the mode of playfulness. When you are truly in the mode of playfulness, you become open to the ecstatic intensity of the ground of your being which is the constant source of joy.

In this thought-provoking seminar for both new and returning participants, Yasuhiko Genku Kimura will continue his in-depth inquiry and dialogue to help each person awaken to powerful new insights and realizations within their life, including:

- ❖ The fundamental structure of the ego and its relationship to the authentic self
- ❖ How to live consistently from the authentic self and remain the master of your own ego
- ❖ How to discover, express and live your true passion, vision and genius
- ❖ How to develop integral moral character and achieve true maturity
- ❖ How to live with integrity as a constant wellspring of joy
- ❖ How to make the evolution of your soul ecstatic play

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\$395 by May 5 — \$495 after

Register at www.VIA-VisionInAction.org

or by phone at 1-800-509-1955

Vision In Action

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Yasuhiko Genku Kimura, *Founder and Chairman of Vision In Action*, aims to provoke authentic, integral thinking in others through his Zen-like, Socratic methods,

awakening the latent potential in both individuals and organizations. He thereby creates a path for people to transform their creative vision into effective action.

Mr. Kimura has spent almost thirty years studying both advanced Western scientific thought and inner-directed Eastern philosophies. Unlike system-building theorists who focus on producing structural models as a frame of reference, he focuses on directly awakening the capacity for genuine creativity and original thinking within individuals.

In this regard, he has developed a distinctive approach that embodies thought-provoking inquiry and dialogue. His writings and seminars are an invitation to “think” along with him as he seeks to awaken the potential for creativity and innovation.

Mr. Kimura also is Editor-in-Chief of VIA Journal and an active business leadership consultant. He has lectured at numerous colleges, including the USC international business graduate program, at the MIT Sloan Leadership Conference, and to MBA graduates of Pepperdine University’s Graziadio School of Business and Management.